	January / February	March	April	May	June
Theme	**2021 Outlook**	**Longevity And Retirement Income**	**Independent Broker-Dealer Survey**	**Next Generation**	**Financial Wellness**
Features	• U.S. Equity • ETFs • New Developments In FinTech	• Annuities • Women In Planning • Dividend Investing	• Broker-Dealer Outlook • Annual Broker-Dealer Ranking & Profiles • LTC Insurance	• Young Advisors To Watch • Diversity & Inclusion • College Planning • ESG/SRI Investing	• Annuities • Emerging Markets • ETFs • Technology
Space Close	12/30/20	1/29/21	3/1/21	3/30/21	4/30/21
Materials Close	1/7/21	2/8/21	3/8/21	4/6/21	5/5/21
Mail Date	1/28/21	3/4/21	4/1/21	4/29/21	5/27/21
				Signet Digital Ad Recall Study	

	July/August	September	October	November	December
Theme	**RIA Survey**	**401k Retirement**	**Independent Broker-Dealer Recruiting**	**Fixed Income**	**Year In Review**
Features	• Global Investing • REITs • Mutli-Family Office • Donor-Advised Funds	• Fiduciary Issues • FinTech • ETFs	• Broker-Dealer Recruiting Thought Leadership • Retirement Investing • Estate Planning • Annuities	• Model Portfolios • Roth IRAs	• Charitable Investing • Annuities • Tax Strategies
Space Close	6/14/21	7/30/21	8/30/21	9/30/21	10/29/21
Materials Close	6/21/21	8/6/21	9/7/21	10/6/21	11/5/21
Mail Date	7/15/21	8/26/21	9/30/21	10/28/21	12/2/21
		Signet Print Ad Recall Study			

IN EVERY ISSUE

Business Management, Client Relations, ETFs, Investing, Mutual Funds, Retirement Planning, Technology, Wealth Management

Circulation: Print: 80,000; **Digital:** 50,000; **Total Circulation:** 130,000 (91.4% Independent Financial Planner/Advisor/RIA). **Source:** June 2020 BPA Statement
Note: *Editorial calendar subject to change*